

Ufuk Airlines

Media Monitoring Report · SAMPLE REPORT — fictional data

Period: 16 Oct 2026 11:00 – 17 Oct 2026 11:00

Generated: 17 Oct 2026 11:00

⚠ PR RISK — SITUATIONS REQUIRING URGENT ACTION (2)

Emergency landing on Ufuk's Istanbul flight: passengers injured

CRITICAL — WITHIN HOURS

3 sources: havacilikgundem.com, Haber Merkezi, gundemhavacilik.net · 17 Oct 2026 09:00 · Topic: Ufuk Airlines

Recommended action: The passenger safety incident is going viral; issue an official statement and contact affected passengers within hours.

Competition investigation into Ufuk Airlines

HIGH — TODAY

2 sources: Ekonomi Gazetesi, ekonomim.example · 17 Oct 2026 08:00 · Topic: Ufuk Airlines

Recommended action: The regulator's investigation carries reputational and penalty risk; legal and corporate communications should prepare a joint statement today.

10

STORIES

13

TOTAL
ARTICLES

5

POSITIVE

3

NEGATIVE

2

NEUTRAL

2

PR RISK

1

COMPETITIVE
ADVANTAGE

2

COMPETITIVE
DISADVANTAGE

Positive 50% Neutral 20% Negative 30%

Brand and Monitored Topics 7 stories

⚠ PR RISK

NEGATIVE

Emergency landing on Ufuk's Istanbul flight: passengers injured

After turbulence on the Istanbul service the aircraft made an emergency landing; 4 passengers were slightly injured and reaction is growing on social media.

3 sources · 17 Oct 2026 09:00 – 17 Oct 2026 10:00 · Topic: Ufuk Airlines

havacilikgundem.com 17 Oct 2026 09:00

<https://havacilikgundem.com.example.com/acil-inis>

Haber Merkezi 17 Oct 2026 09:30

"Ufuk Airlines plane makes emergency landing in Istanbul, 4 injured"

<https://habermerkezi.example.com/acil-inis--2>

gundemhavacilik.net 17 Oct 2026 10:00

"Turbulence at Ufuk Airlines: 4 passengers injured in emergency landing"

<https://gundemhavacilik.net.example.com/acil-inis--3>

▲ PR RISK

NEGATIVE

Competition investigation into Ufuk Airlines

The Competition Authority has opened an investigation into Ufuk Airlines over alleged price coordination.

2 sources · 17 Oct 2026 08:00 – 17 Oct 2026 08:30 · Topic: Ufuk Airlines

Ekonomi Gazetesi 17 Oct 2026 08:00

<https://ekonomigazetesi.example.com/sorusturma>

ekonomim.example 17 Oct 2026 08:30

"Competition Authority opens investigation into Ufuk Airlines"

<https://ekonomim.example.example.com/sorusturma--2>

POSITIVE

Ufuk Airlines to open 12 new routes in winter schedule

The company will launch flights to 12 new destinations in Europe this winter season.

1 source · 17 Oct 2026 02:00 · Topic: Ufuk Airlines

Turizm Haber 17 Oct 2026 02:00

<https://turizmhaber.example.com/yeni-hatlar>

NEUTRAL

Sustainable aviation fuel mandate in Türkiye starts in 2027

A draft regulation on the sustainable aviation fuel blending mandate has been published; it is expected to take effect in 2027.

1 source · 17 Oct 2026 00:00 · Topic: Sustainable aviation

Yeşil Ekonomi 17 Oct 2026 00:00

<https://yesilekonomi.example.com/saf>

POSITIVE

Ufuk Airlines grows passenger numbers by 14% in the third quarter

Passenger numbers rose 14% to 6.1 million in Q3, and the load factor increased to 86%.

1 source · 16 Oct 2026 21:00 · Topic: Ufuk Airlines

Ekonomi Gazetesi 16 Oct 2026 21:00

<https://ekonomigazetesi.example.com/q3>

NEUTRAL

My London trip with Ufuk Airlines

A travel blogger rated the London flight as average: catering was limited and the cabin crew were attentive.

1 source · 16 Oct 2026 15:00 · Topic: Ufuk Airlines

seyahatblogu.net 16 Oct 2026 15:00

<https://seyahatblogu.net.example.com/londra>

POSITIVE

Ufuk Airlines' new A321neo cabin tour

The cabin and seats of the new A321neo aircraft are presented in a positive tone.

1 source · 16 Oct 2026 13:00 · Topic: Ufuk Airlines

Havacılık TV 16 Oct 2026 13:00

<https://havaciliktvm.example.com/kabin>

Kuzey Air

COMPETITIVE ADVANTAGE: 0 COMPETITIVE DISADVANTAGE: 1

POSITIVE COMPETITIVE DISADVANTAGE Kuzey Air secures \$250 million investment

Kuzey Air raised \$250 million in investment to grow its fleet.

1 source · 17 Oct 2026 03:00

Ekonomi Gazetesi 17 Oct 2026 03:00
<https://ekonomigazetesi.example.com/yatirim>

Mavi Jet

COMPETITIVE ADVANTAGE: 1 COMPETITIVE DISADVANTAGE: 1

POSITIVE COMPETITIVE DISADVANTAGE Mavi Jet cuts Gulf fares by 20%

Mavi Jet has launched an aggressive campaign cutting fares on its Gulf routes by 20%.

1 source · 16 Oct 2026 19:00

ekonomim.example 16 Oct 2026 19:00
<https://ekonomim.example.example.com/kampanya>

NEGATIVE COMPETITIVE ADVANTAGE Strike at Mavi Jet: 40 flights cancelled

A pilots' strike at Mavi Jet led to 40 flights being cancelled over the weekend.

1 source · 17 Oct 2026 06:00

Turizm Haber 17 Oct 2026 06:00
<https://turizmhaber.example.com/grev>

Channels scanned: ● Google News — 9 items ● Bing News — 4 items ● Web (Exa search) — 2 items ● YouTube — 1 item ● X / Twitter — 0 items (failed)
19 items were found in this period; 6 were not repeated because they appeared in earlier reports or had already been assessed.
Classifications are generated by AI; review the source content before making critical decisions. Different outlets reporting the same event are grouped under a single story; sentiment and risk counts are per story (event).